



BAUMAN INTEGRATIVE WELLNESS AMBASSADOR

The Bauman Integrative Wellness Ambassador is a volunteer role to help facilitate overall visibility of the organization in the wider community, its programs, activities and events and to strengthen the organization's online presence.

The Bauman Integrative Wellness Ambassador will serve as an activist to: share the “secret sauce” of integrative wellness, collaborate with potential partners and customers; liaise on social media accounts; and engage members of the Bauman Wellness community via our Online Learning Platform.

Ambassador Responsibilities:

1. Share with personal and professional contacts the message of Integrative Wellness (what it is, exciting wellness research and success models, data/statistics around its benefits, what educational spaces Bauman Wellness offers for skills training and practice, etc.) and gather data on the efficacy of integrative wellness education for specific groups.
2. Identify opportunities for partnerships, customers for course and training enrollment, and/or joint wellness projects/events. Invite receptive contacts to sign up for a Learn and Share with Dr B and the team.
3. Repost and share content from Bauman Wellness social media pages to personal pages (LinkedIn, YouTube, Facebook, Instagram and Twitter)
4. Engage with members of the Bauman Wellness community via our Online Learning Platform by posting relevant content, encouraging group discussion.

Required Attendance:

1. Attend a monthly Ambassador call to check in and receive encouragement and support.

Our Responsibility to our Ambassadors:

1. Ongoing Support and Training:
 - a. Provide an Integrative Wellness Ambassador Welcome Kit and Description of Role
 - b. Provide an Orientation Session to prepare for the role
 - c. Keep Ambassadors informed and up to date on organizational goals and growth
2. Education to support you in your role, including complimentary participation in Bauman Wellness online self-paced courses and discounted rates on live (in-person and online) courses and trainings.
3. Complimentary training as a Bauman Integrative Wellness Facilitator and first priority to offer teaching opportunities.
4. Opportunities to advertise your wellness events and activities to the Bauman Integrative Wellness community.
5. Opportunities to build meaningful relationships with colleagues who share our commitment to learn, practice, outreach, and deliver joyful wellness education.